Logistics

• **Instructor:** Vibhav Gogate
  – Email: vgigate@hlt.utdallas.edu
  – Office: ECSS 3.406
  – Office hours: M/W – 12:45 p.m. to 1:45 p.m.

• **TA:** TBA

• **Web:**

• **Discussion Board**
  – Discussion board on Piazza. This will be the main on-line forum for discussing assignments and course material, and interacting with other students, TA and me. We will also post course-wide announcements on Piazza.
Evaluation

• Five homeworks (40%)
  – 8% each
  – Due two weeks later
  – Some programming, some exercises
  – Assigned via ELearning.

• One Project (10%)
  – Your favorite problem (apply machine learning)

• One Midterm (20%), One Final (30%)
  – Exams are closed book. You will be allowed a cheat sheet, a double-sided 8.5 x 11 page.

• Attendance is mandatory
  – Grade reduced by a letter grade for lack of attendance (e.g., A- becomes B-; B- becomes a C-; etc)
Source Materials

- C. Bishop, *Pattern Recognition and Machine Learning*, Springer
- Kevin Murphy, *Machine Learning: A probabilistic perspective*
- Class Notes/Slides
Why Study Machine Learning: A Few Quotes

• “A breakthrough in machine learning would be worth ten Microsofts” (Bill Gates, Microsoft)

• “Machine learning is the next Internet” (Tony Tether, Former Director, DARPA)

• Machine learning is the hot new thing” (John Hennessy, President, Stanford)

• “Web rankings today are mostly a matter of machine learning” (Prabhakar Raghavan, Former Dir. Research, Yahoo)

• “Machine learning is going to result in a real revolution” (Greg Papadopoulos, CTO, Sun)
Traditional Programming

- Getting computers to program themselves
- Writing software is the bottleneck, let data do the work

Machine Learning

- Requirements and data change often
## Training Data

### Two Classes: \{Yes, No\}

### Training Example

<table>
<thead>
<tr>
<th>Day</th>
<th>Outlook</th>
<th>Temperature</th>
<th>Humidity</th>
<th>Wind</th>
<th>PlayTennis</th>
</tr>
</thead>
<tbody>
<tr>
<td>D1</td>
<td>Sunny</td>
<td>Hot</td>
<td>High</td>
<td>Weak</td>
<td>No</td>
</tr>
<tr>
<td>D2</td>
<td>Sunny</td>
<td>Hot</td>
<td>High</td>
<td>Strong</td>
<td>No</td>
</tr>
<tr>
<td>D3</td>
<td>Overcast</td>
<td>Hot</td>
<td>High</td>
<td>Weak</td>
<td>Yes</td>
</tr>
<tr>
<td>D4</td>
<td>Rain</td>
<td>Mild</td>
<td>High</td>
<td>Weak</td>
<td>Yes</td>
</tr>
<tr>
<td>D5</td>
<td>Rain</td>
<td>Cool</td>
<td>Normal</td>
<td>Weak</td>
<td>Yes</td>
</tr>
<tr>
<td>D6</td>
<td>Rain</td>
<td>Cool</td>
<td>Normal</td>
<td>Strong</td>
<td>No</td>
</tr>
<tr>
<td>D7</td>
<td>Overcast</td>
<td>Cool</td>
<td>Normal</td>
<td>Strong</td>
<td>Yes</td>
</tr>
<tr>
<td>D8</td>
<td>Sunny</td>
<td>Mild</td>
<td>High</td>
<td>Weak</td>
<td>No</td>
</tr>
<tr>
<td>D9</td>
<td>Sunny</td>
<td>Cool</td>
<td>Normal</td>
<td>Weak</td>
<td>Yes</td>
</tr>
<tr>
<td>D10</td>
<td>Rain</td>
<td>Mild</td>
<td>Normal</td>
<td>Weak</td>
<td>Yes</td>
</tr>
<tr>
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<td>Mild</td>
<td>Normal</td>
<td>Strong</td>
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</tr>
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<td>High</td>
<td>Strong</td>
<td>Yes</td>
</tr>
<tr>
<td>D13</td>
<td>Overcast</td>
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<td>Normal</td>
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<td>Yes</td>
</tr>
<tr>
<td>D14</td>
<td>Rain</td>
<td>Mild</td>
<td>High</td>
<td>Strong</td>
<td>No</td>
</tr>
</tbody>
</table>
Magic?

No, more like gardening

- **Seeds** = Algorithms
- **Nutrients** = Data
- **Gardener** = You
- **Plants** = Programs
Definition: Machine Learning!

• T. Mitchell: Well posed machine learning
  – Improving performance via experience
  – Formally, A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T as measured by P, improves with experience.

• H. Simon
  – Learning denotes changes in the system that are adaptive in the sense that they enable the system to do the task or tasks drawn from the same population more efficiently and more effectively the next time.

The ability to perform a task in a situation which has never been encountered before (Learning = Generalization)
Example 1: A Chess learning problem

- Task T: playing chess
- Performance measure P: percent of games won against opponents
- Training Experience E: playing practice games against itself
Example 2: Autonomous Vehicle Problem

• Task T: driving on a public highway/roads using vision sensors
• Performance Measure P: percentage of time the vehicle is involved in an accident
• Training Experience E: a sequence of images and steering commands recorded while observing a human driver
When to use Machine Learning?

• Human expertise is absent
  – Example: navigating on mars
• Humans are unable to explain their expertise
  – Example: vision, speech, language
• Requirements and data change over time
  – Example: Tracking, Biometrics, Personalized fingerprint recognition
• The problem or the data size is just too large
  – Example: Web Search
Types of Learning

• **Supervised (inductive) learning**
  – Training data includes desired outputs

• **Unsupervised learning**
  – Training data does not include desired outputs
  – Find hidden/interesting structure in data

• **Semi-supervised learning**
  – Training data includes a few desired outputs

• **Reinforcement learning**
  – The learner interacts with the world via “actions” and tries to find an optimal policy of behavior with respect to “rewards” it receives from the environment
Examples/Types of Machine Learning Tasks

- **Forecasting or Prediction**
  - Stock price of Google tomorrow?

- **Classification and Regression**
  - Is Ana credit-worthy?
  - What is Ana’s credit score?

- **Ranking**
  - How to rank images that contain “An awesome machine learning model”?

- **Outlier/Anomaly/Fraud detection**
  - Is it Ana” using the credit card in Mexico or is it someone else?

- **Finding patterns**
  - Almost 60% of shoppers buy Diapers and Milk together!
Machine Learning: Applications

Examples of what you will study in class in action!
Classification Example: Spam Filtering

Classify as “Spam” or “Not Spam”
Classification Example: Weather Prediction
Regression example: Predicting Gold/Stock prices

Given historical data on Gold prices, predict tomorrow’s price!

Good ML can make you rich (but there is still some risk involved).
Similarity Determination
Collaborative Filtering

• The problem of collaborative filtering is to predict how well a user will like an item that he has not rated given a set of historical preference judgments for a community of users.
Collaborative Filtering
Collaborative Filtering

Recommended for Sue Yeon Syn (If you're not Sue Yeon Syn, visit here)

Narrow by Event
Your Watch List

Narrow by Category
Apparel & Accessories
Baby
Beauty
Books
Camera & Photo
Computer & Video Games
Computers
DVD
Electronics
Health & Personal Care
Jewelry & Watches
Kitchen & Housewares
Magazine Subscriptions
Music
Outdoor Living
Software
Sports & Outdoors
Tools & Hardware
Toys & Games
Video

Improve Your Recommendations
Update your amazon history to improve your recommendations
Items you own
Rated Item
Not Interested

1. When Things Start to Think
   by Gershenfeld Neil
   Average Customer Review: *****
   Publication Date: February 15, 2000
   Our Price: $11.20 Used & new from $2.00
   Rate this item: I own it I am not interested
   Recommended because you added The Unfinished Revolution to your Shopping Cart

2. Weaving the Web: The Original Design and Ultimate Destiny of the World Wide Web
   by Tim Berners-Lee
   Average Customer Review: *****
   Publication Date: November 1, 2000
   Our Price: $10.20 Used & new from $2.71
   Rate this item: I own it I am not interested
   Recommended because you added The Unfinished Revolution to your Shopping Cart

3. Perl Cookbook, Second Edition
   by Tom Christiansen, Nathan Torkington
   Average Customer Review: *****
   Publication Date: August 21, 2003
   Our Price: $32.97 Used & new from $15.64
   Rate this item: I own it I am not interested
   Recommended because you added Programming Perl (2nd Edition) to your Shopping Cart

   by James D. McCabe
   Average Customer Review: *****
   Publication Date: April 1, 2003
   Our Price: $50.46 Used & new from $40.77
   Rate this item: I own it I am not interested
   Recommended because you added Programming Perl (2nd Edition) to your Shopping Cart
Clustering: Discover Structure in data
Clustering images

Set of Images

[Goldberger et al.]
Machine learning has grown in leaps and bounds

• The main approach for
  – Speech Recognition
  – Robotics
  – Natural Language Processing
  – Computational Biology
  – Sensor networks
  – Computer Vision
  – Web
  – And so on

Alice/Bob says: I know machine learning very well!

Potential Employer:
You are hired!!!
What We’ll Cover

- **Supervised learning:** Decision tree induction, Rule induction, Instance-based learning, Bayesian learning, Neural networks, Support vector machines, Linear Regression, Model ensembles, Graphical models, Learning theory, etc.
- **Unsupervised learning:** Clustering, Dimensionality reduction
- **Reinforcement learning:** Markov Decision Processes, Q-learning, etc.
- **General machine learning concepts and techniques:** Feature selection, cross-validation, maximum likelihood estimation, gradient descent, expectation-maximization

- **Your responsibility:**
  - Brush up on some important background
  - Linear algebra, Statistics 101, Vectors, Probability theory