



# Fine-Grained Opinion Extraction with Markov Logic Networks

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# Fine-Grained Opinion Extraction

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- Involves extracting opinions from text documents
- Different from document-level opinion mining
  - E.g., determine whether a review is thumbs up or thumbs down
- Occurs at the sentence and phrase levels



# Fine-Grained Opinion Extraction

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- Subtask 1: Entity extraction
  - Extracts three types of entities
    - **opinions**
    - their **sources** (**who** expressed the opinions?)
    - their **targets** (what the opinions are **about**)

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- Subtask 2: **Relation extraction**
  - Extracts two types of relations
    - **is\_from** (between an opinion and its source)
    - **is\_about** (between an opinion and its target)

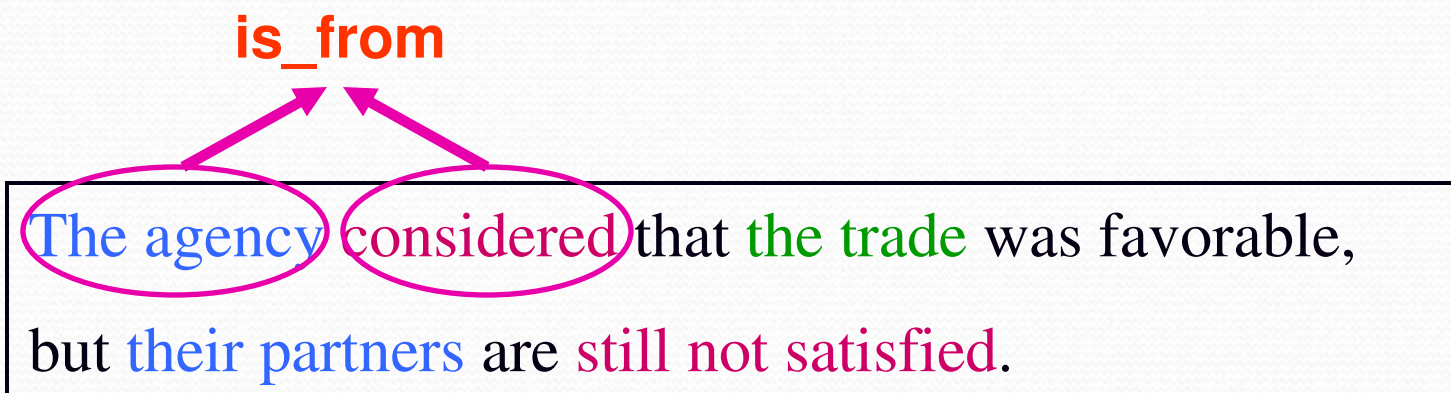
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The diagram illustrates the 'is\_from' relation. Two pink ovals highlight the phrases 'their partners' and 'still not satisfied' from the text above. Two pink arrows originate from the bottom of these ovals and point towards the text 'is\_from' centered below them.

**is\_from**



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is\_about



# Challenges

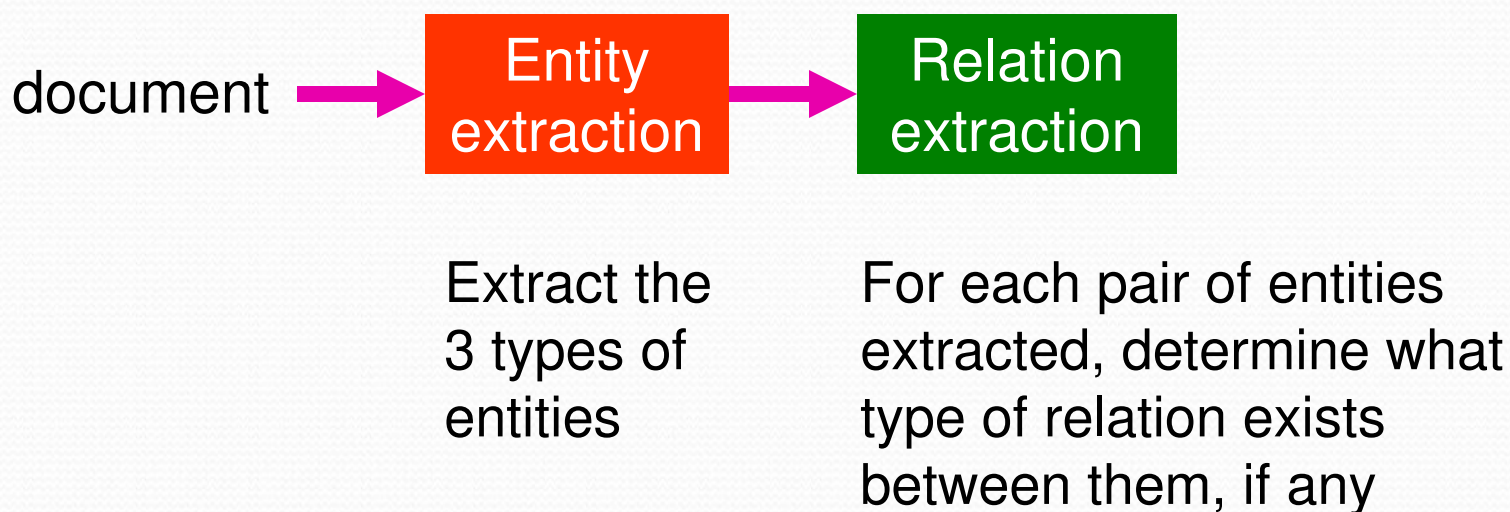
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- Two opinions can share the same target
  - **the trade** is the target of both **considered** and **not satisfied**
- An opinion can be associated with more than one source/target
- Whether a word is an opinion is **context-dependent**
  - a given word can sometimes be an opinion and sometimes not

# Previous Approaches

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- **Pipeline** approach





# Weakness of the Pipeline Approach

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- **Error propagation**
  - Errors made by the entity extraction component will be propagated to the relation extraction component

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is\_about

# Addressing Error Propagation

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- **Integer Linear Programming (ILP)** [Yang & Cardie, 2013]
  - To be robust to the errors, generate lots of entity **candidates**

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0.7                            0.9

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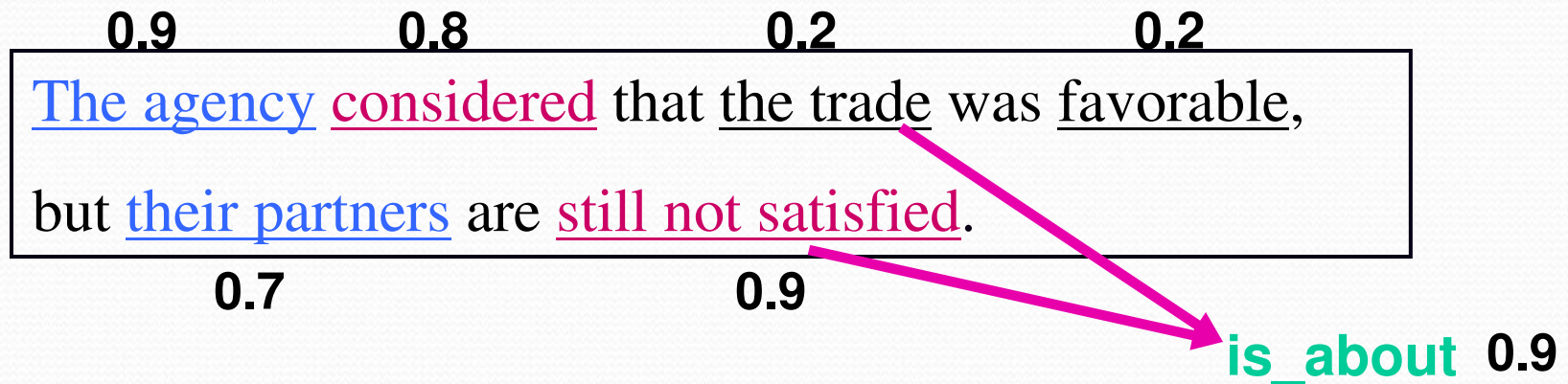
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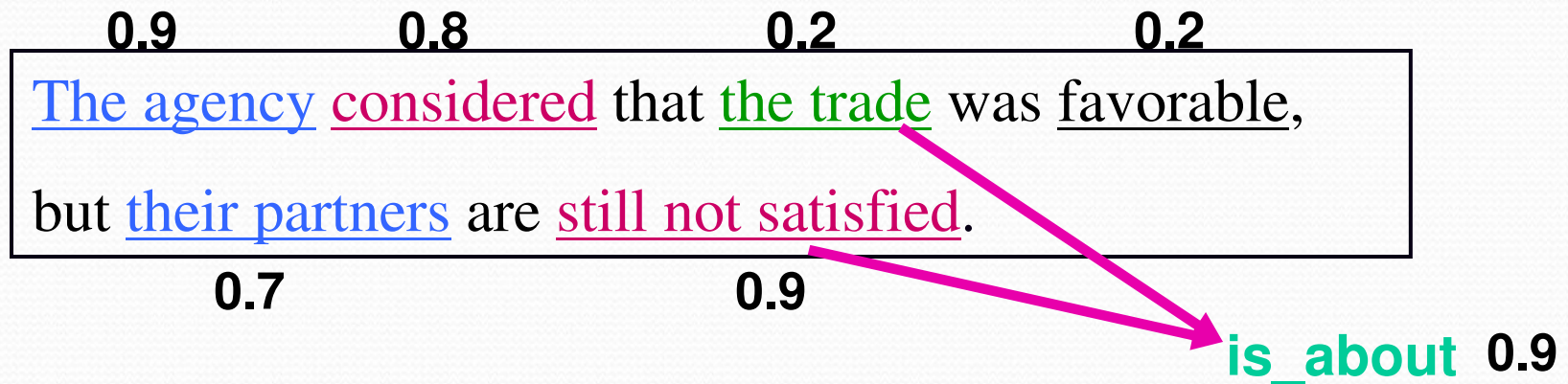
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# Integer Linear Programming (ILP)

---

- A constrained optimization framework
  - Optimize an objective function subject to linear constraints
- For fine-grained opinion extraction,
  - **Objective function:** combines confidence values from the classifiers trained for **both** subtasks
  - **Goal:** re-classify each test instance so that the resulting set of classifications **collectively** optimize the objective function

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  - **Objective function**: combines confidence values from the classifiers trained for **both** subtasks
  - **Goal**: re-classify each test instance so that the resulting set of classifications collectively optimize the objective function
- This is a **joint inference** process
  - When optimizing objective function, test instances from the subtasks are **not** being re-classified **independently**
    - Both subtasks can influence each other



# Constraints for ILP

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- The constraints are important
  - Constraints we want the outputs of the 2 subtasks to satisfy
  - E.g., if two entity candidates have an is\_from relation, then one of them has to be a source and the other has to be an opinion
- Designing good constraints is crucial to ILP's performance

# Our Goal

---

- Improve the state of the art on this task by proposing
  - **New feature:** feature derived from a **factuality** lexicon



# Our Goal

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- Improve the state of the art on this task by proposing
  - **New feature:** feature derived from a **factuality** lexicon
  - **New approach:** Markov Logic Networks (MLNs)
    - can perform joint inference
    - but much less used in NLP tasks than ILP

# MLNs: Better than ILP?

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- MLNs allow constraints to be specified in a more intuitive and compact manner
  - ILP is propositional, MLNs employ first-order logic



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- MLNs allow constraints to be specified in a more intuitive and compact manner
  - ILP is propositional, MLNs employ first-order logic
- MLNs make it easy to specify **soft** constraints
  - not easy to encode soft constraints in ILP

# Plan for the Talk

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- Corpus
- Baseline systems
- Our approach
- Evaluation



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# Corpus

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- MPQA 2.0 corpus
  - 433 documents
    - 8377 sentences
      - 4717 **opinions**, 4680 **targets**, and 5505 **sources**
      - 13046 **is\_about** relations, 9763 **is\_from** relations



# Plan for the Talk

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- **Baseline systems**
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# Baseline 1: Pipeline Approach

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# Baseline 1: Pipeline Approach

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- To train the entity extraction model,
  - Recast the task as a sequence labeling task
    - Each training instance corresponds to a word token
      - 4 types of features
  - Trained a CRF model

# Baseline 1: Pipeline Approach

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- For relation extraction,
  - Train two binary SVM classifiers (is\_from and is\_about)
    - To create training instances for these classifiers,
      - pair each opinion with each source/target
      - 2 types of features
    - A test instance is created by pairing each opinion with each source/target extracted by the CRF



# Baseline 2: Yang & Cardie's ILP Approach

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- ILP: a constrained optimization framework
  - **Goal:** optimize objective function (composed of the confidence values returned by the CRF and the SVM classifiers) subject to a set of linear constraints
    - constraints taken from Y&C
- Need to generate many entity candidates
  - Obtain them the 30-best CRF outputs

# Plan for the Talk

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- Corpus
- Baseline systems
  - Pipeline approach
  - Yang & Cardie's ILP approach
- **Our approach**
  - New feature based on factuality lexicon
  - MLN formulation
- Evaluation



# Factuality Lexicon

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Mary suspects that John left Miami.

Mary knows that John left Miami.

# Factuality Lexicon

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Mary **suspects** that John left Miami.

Mary **knows** that John left Miami.

- Sauri (2009) divided verbs into 49 categories
  - **suspects** belongs to category **Conjecture**
  - **knows** belongs to category **Disclose**



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  - **knows** belongs to category **Disclose**
    - verbs in **Disclose** are likely to correspond to facts
  - These categories are helpful for identifying opinions
  - Train the CRF with an **additional feature**
    - value is the category to which the verb belongs



# MLN Formulation: OpinMLN

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- 1)  $\neg \text{Is\_about}(i,i)$  .
- 2)  $\neg \text{Is\_from}(i,i)$  .
- 3)  $\text{OneBest}(i,c) \rightarrow \text{Type}(i,c)$  .
- 4)  $w_4 \text{ Is\_from}(i,j) \rightarrow \text{Type}(i,O)$
- 5)  $w_5 \text{ Is\_from}(i,j) \rightarrow \text{Type}(j,S)$
- 6)  $w_6 \text{ Is\_about}(i,j) \rightarrow \text{Type}(i,O)$
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# MLN Formulation: Opin

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4 predicates

**Query predicates:**

Type(i,c)  
Is\_about(i,j)  
Is\_from(i,j)

**Evidence predicates:**

Overlap(i,j)  
OneBest(i,c)



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A span  $i$  cannot have any relation with itself



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If the 1-best CRF output says span  $i$  has entity type  $c$ , we will label span  $i$  as an entity with type  $c$

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First 3 are to be enforced  
as **hard constraints**



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The remaining constraints are to be enforced as **soft constraints**

**Weight** indicates how important it is to satisfy the constraint

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If span  $i$  is in an **is\_from** relation with span  $j$ , then  $i$  should be an **opinion** and  $j$  should be a **source**



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If span  $i$  overlaps with span  $j$ , then either  $i$  or  $j$  is not a real entity



# Incorporating Prior Knowledge

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- Like ILP, the MLN exploits the CRF and SVM's outputs
  - Model their outputs as **soft evidence**
    - Our prior belief that a grounded query predicate is true

# Plan for the Talk

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- Corpus
- Baseline systems
  - Pipeline approach
  - Yang & Cardie's ILP approach
- Our approach
  - New feature based on factuality lexicon
  - MLN formulation
- Evaluation



# Evaluation

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- MPQA 2.0 corpus
  - 433 documents
    - 397 documents for training, 36 documents for testing
- Evaluation metrics
  - precision, recall, F1-score for both subtasks

# Results: Entity Extraction

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	Opinion F1	Target F1	Source F1
Pipeline	54.9	38.5	59.3
Duplicated Y&C's ILP	59.4	40.1	48.1



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- ILP is better than Pipeline on Opinion and Target extraction but worse on Source extraction
  - ILP doesn't always yield improvements

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Duplicated Y&C's ILP	59.4	40.1	48.1
OpinMLN+factuality	59.1	43.5	62.1

- Our MLN approach performs significantly better than the two baselines on Source and Target extraction
  - Statistically tied with ILP on Opinion extraction



# Results: Relation Extraction

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	is_from F1	is_about F1
Pipeline	19.8	22.7
Duplicated Y&C's ILP	14.2	19.4

- ILP underperforms Pipeline

# Results: Relation Extraction

---

	is_from F1	is_about F1
Pipeline	19.8	22.7
Duplicated Y&C's ILP	14.2	19.4
OpinMLN+factuality	21.4	32.4

- Our MLN approach outperforms both baselines significantly on both relation types



# Summary

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- presented the first MLN formulation for fine-grained opinion extraction
- showed that OpinMLN significantly outperformed Y&C's state-of-the-art ILP approach on the MPQA corpus when used in combination with factuality